



**SUPERCAR
SHARING**

European Brand
Coverage &
Brand Licensing



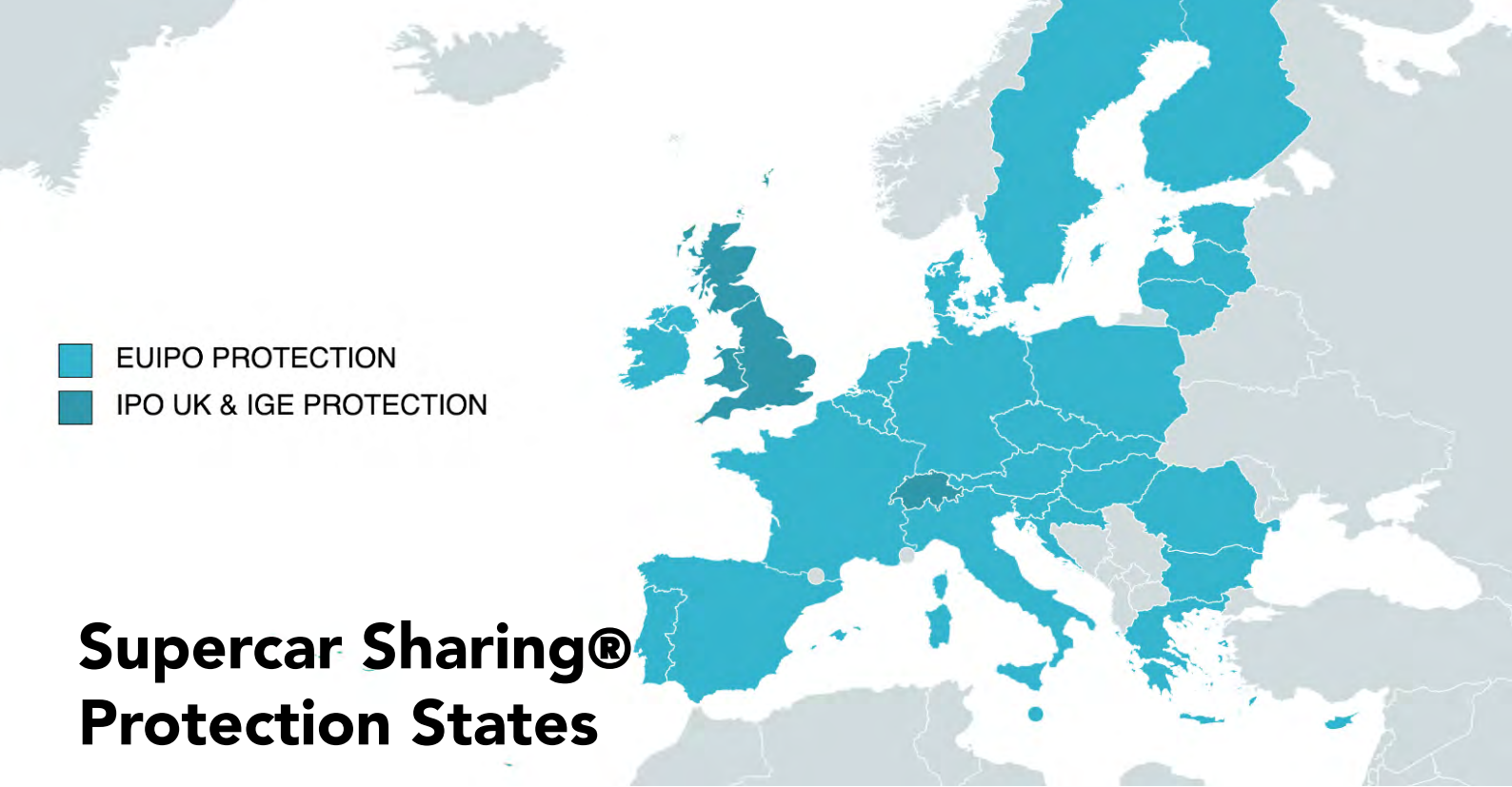
European Countries – Brand Coverage available via the protection of EUIPO the IPO and IGE

Supercar Sharing AG, based in Zurich Switzerland, currently has active trademark protection in 30 countries. In doing so, we not only strengthen and protect the unique Supercar Sharing® brand, we also support licensees and franchisees with the licensing, establishment and the use of their own Supercar Sharing® license.

By licensing the Supercar Sharing® brand, sports car dealers and operators can expand into additional categories in the areas of: sports car sharing, sports car subscription, sports car clubs and sports car co-ownership. Supercar Sharing® brand licensing is a way for brand owners to expand their current audience and expand into new business categories without making major investments in brand establishment, production and brand discovery. Licensed ownership thereby enables sports car providers to differentiate themselves from the competition, offer consumers the meaningful Supercar Sharing® brand and increase sales. The classes of goods and services 9, 36, 38, 39 are protected and cover all important categories of digital activities including apps, booking, rental, sharing, pooling, insurance, financing, driving services and much more.

Brand Licensing benefits:

- Image transfer
- Repositioning
- Reinforcement of purchase and booking
- New customer generation
- Increase in sales and turnover
- Extension of the listing in retail
- Differentiation of market participants
- Simpler market entry

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- EUIPO PROTECTION
 - IPO UK & IGE PROTECTION

Supercar Sharing® Protection States

Active Trademark States:

Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, the UK and Switzerland (36,38,39)

Trademark Classes & Terms | EU and UK

Class 9

Databases; Interactive databases; Databases for vehicles; Software; Application software; Mobile apps; Software and mobile apps for providing information relating to transportation services; Software and mobile apps for acquiring, managing and maintaining vehicles; Software and mobile apps for organizing and conducting purchases and sales of vehicles; Software and mobile apps for organizing and managing vehicle fleets; Software and mobile apps relating to financial transactions, money matters and financial management; software and mobile apps for inventory management and inventory monitoring; software and mobile apps for managing customer data; software and mobile apps for organizing and carrying out the joint use of vehicles; content management system software.

Class 36

Insurance services; insurance claims processing; insurance claims consulting; motor vehicle insurance services; conducting research on insurance matters; motor vehicle insurance services; financial services, monetary transactions and banking services; investing capital for third parties; capital investment services; fund management; financial transfer, financial transaction and payment services; automated payment services; conducting financial transactions; financial appraisals; financial planning; financing services; venture capital services; fundraising and financial sponsorship; crowdfunding; financial valuation of vehicles.

Class 38

Computer communication and Internet access services; providing access to content, websites and Internet portals; providing access to portals on the Internet; providing user access to search engines; providing access to weblogs; providing access to computer databases; providing access to online multimedia content, news and information; Transmission of videos, films, images, texts, photographs, games, user-created content, audio content and information via the Internet; Provision of access to platforms for the mediation of offers of goods and services in electronically retrievable databases with, in particular, interactive access and the possibility of immediate ordering; Provision of telecommunications services for e-commerce platforms on the Internet and other electronic media; Provision of access to platforms on the Internet and mobile Internet.

Class 39

Transport; Navigation (positioning, and route and course plotting); Transportation and delivery of goods; Travel and passenger transportation; Vehicle parking and storage; Rental services related to vehicles, transportation, and storage; Rental of means of transportation; Car sharing services; Car-pooling services; Automobile vehicle renting services; Arranging of vehicle hire; Providing information and planning and booking transportation services; Transport brokerage; Vehicle-driving services; Vehicle parking; Transportation check-in services; Trip planning services; Rescue, recovery, towing and salvage services.

Trademark Information

Name: Supercar Sharing

Filing number EUTM: 018729056

Filing number CH IGE: 770055

Filing number UK: UK00003806325

Basis: EUTM, Swissreg, IPO UK

Representative:

Rechtsanwälte Lintl, Renger Partnerschaft mbB



Request your Supercar Sharing® licence for your Business

Are you interested in using the Supercar Sharing® brand license in one of the above listed trademark states for your own business? Apply for your license today. Our supervisors will be happy to answer any questions you may have. You can find our more in the franchise and license area of our website.

Contact:

Phone: +41 44 505 67 76

Email: info@supercarsharing.ch

Subject: Brand Licensing

Supercar Sharing AG

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